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Side-Event on Road Safety for Children and Youth

18 November 2015 // 18:15-20:15

Room 3, Brasilia, Brazil

ENGLISH/SPANISH

Objectives

By the end of the side-event participants will be able to:

1. Identify key road safety problems facing children and youth globally
2. Understand good practices for preventing road traffic injuries among children and youth
3. Explain the benefits of involving children and youth in road safety
4. Kick-start their own children and youth road safety initiatives

18:15	<p>Welcome and introductions</p> <ul style="list-style-type: none"> • <i>Mansour Elimane KANE - Minister of Infrastructures and Ground Transportation, Government of Senegal</i> • <i>Floor Lieshout - Executive Director, YOURS - Youth for Road Safety</i> • <i>Dr. Gary A. Smith - President, Child Injury Prevention Alliance</i> 																												
18:25	<p>From a global perspective: the importance of involving children and youth in road safety 10 minutes presentations on:</p> <ul style="list-style-type: none"> • <i>Children Campaigning for Road Safety - #SaveKidsLives</i> <i>Avi Silverman - Director of Advocacy and Communications, Fia Foundation</i> • <i>Youth as Road Safety Advocates and Peer Educators</i> <i>Manpreet Darroch - Director of Communications, YOURS - Youth for Road Safety</i> • <i>Importance of Supporting the Next Generation of Researchers</i> <i>Dr. Olive Kobusingye - Board Vice-Chair, Road Traffic Injuries Research Network</i> 																												
19:05	<p>From a regional perspective: the continent carousel Each continent and country has its own dynamics and challenges. Selected organizations from each continent will present a 'good practice case' on various thematic areas. As this is a carousel, you will rotate three times. This allows you to hear three presentations of the six below:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Continent</th> <th style="text-align: left;">Organization</th> <th style="text-align: left;">Theme / project</th> <th style="text-align: left;">Speaker</th> </tr> </thead> <tbody> <tr> <td>Africa</td> <td>Amend</td> <td>Walking to School</td> <td>Tom Bishop, Deputy Director</td> </tr> <tr> <td>Asia</td> <td>AIP Foundation</td> <td>Children Helmets</td> <td>Kim Pagna, Country Director Cambodia</td> </tr> <tr> <td>Europe</td> <td>Michelin</td> <td>Young Drivers</td> <td>Rodrigo Santiago, Public Relations</td> </tr> <tr> <td>Latin America</td> <td>Vida Urgente</td> <td>Youth Engagement</td> <td>Diza Gonzaga, President</td> </tr> <tr> <td>Latin America</td> <td>Mapfre Foundation</td> <td>Education in Schools</td> <td>Jesus Monclús, Road Safety Director</td> </tr> <tr> <td>North America</td> <td>Safe Kids Worldwide</td> <td>Child Restraints</td> <td>Lorrie Walker, Technical Advisor</td> </tr> </tbody> </table>	Continent	Organization	Theme / project	Speaker	Africa	Amend	Walking to School	Tom Bishop, Deputy Director	Asia	AIP Foundation	Children Helmets	Kim Pagna, Country Director Cambodia	Europe	Michelin	Young Drivers	Rodrigo Santiago, Public Relations	Latin America	Vida Urgente	Youth Engagement	Diza Gonzaga, President	Latin America	Mapfre Foundation	Education in Schools	Jesus Monclús, Road Safety Director	North America	Safe Kids Worldwide	Child Restraints	Lorrie Walker, Technical Advisor
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20:00	<p>The way forward Information will be presented about how your organization can stay connected with others and receive mentorship support to develop new initiatives.</p> <p><i>Dr. Gary A. Smith - President, Child Injury Prevention Alliance</i></p>																												
20:10 - 20:15	<p>Closing remarks</p> <p><i>The Honorable T. Bella Dinh-Zarr, PhD, MPH - Vice Chairman, United States National Transportation Safety Board</i></p>																												

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FUNDACIÓN MAPFRE



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