Never drink and drive

Consuming alcohol before driving increases the risk of a crash as well as the likelihood that death or serious injury will result. Passing a drink-driving law and enforcing it can reduce the number of road deaths by 20%. Be part of the solution
Wear a helmet

Most motorcycle deaths are a result of head injuries. Wearing a motorcycle helmet correctly can cut the risk of death by almost 40%, and the risk of severe injury by 70%. Be part of the solution

www.youthforroadsafety.org
www.who.int/roadsafety/decade_of_action
Wear a seat-belt

Wearing a seat-belt reduces the risk of being ejected from a vehicle and suffering serious or fatal injury by between 40%-65%. Be part of the solution

www.youthforroadsafety.org
www.who.int/roadsafety/decade_of_action
Don’t speed

Speed kills all types of road users - drivers, pedestrians and cyclists. A 5% cut in average speed can reduce the number of fatal crashes by as much as 30%. Be part of the solution

www.youthforroadsafety.org
who.int/roadsafety/decade_of_action

YOURS - YOUTH FOR
ROAD SAFETY
Be seen on the road

Pedestrians and cyclists can be difficult to see on the roads, which increases their risk of road traffic injuries. Wearing lightly-coloured or reflective clothing makes them much more visible and can help avoid collisions. Be part of the solution