



Youth Safety in Urban Environments Competition (#cities4youth2021)

Are you a young agent of change and passionate about safety and security in your urban context?

The Safe Urban Environments Program (SUEP) is a brand-new initiative proudly led by [Global Infrastructure Basel Foundation](#), in partnership [with ICLEI – Local Governments for Sustainability](#), hosted by [Swiss Philanthropy Foundation](#), with the support of [Fondation Botnar](#).

The SUEP ultimately aims at achieving a two-fold impact: that the urban environment itself is safer for young people but also that young people themselves feel safer in their environments and urban contexts.

This global competition is open to all young people from the ages of 15 – 20 years who live in urban contexts (cities) and would like to get the word out there about how they experience safe and security (or the lack there-off) in their surroundings. There are 18 awards totaling 2300 Swiss Francs. There will be 15 awards (1st, 2nd, 3rd and 12 finalists) for the video, photo and drawing competition. Three other awards will go to participants who propose the three best names for the program.

Interested? Keep on reading to find all the details about the competition

Questions? Please write to us at: resilient.cities@iclei.org

Who is it for?

- All young people between 15 and 20 years old at the time of the competition
- Young people that live in an urban context (cities) globally. With a special focus in Colombia, Ecuador, Ghana, India, Indonesia and Vietnam. However, all other countries are invited as well.
- Young people passionate about safety and security in their urban context
- You would need some internet connectivity and access to google forms, Facebook and email.

When is it happening?

Competition opens for submissions on 3 August at 15:00 CEST and closes on 19 August at 23:59 CEST.

What is it about?

The competition has the objective of supporting the current program in understanding what safety and security issues young people face daily in their urban contexts. Additionally, as this program aims to be created with young people and for young people, we want **YOU** to suggest a new name for the program.





What do we mean by safety and security?

This is what we want to understand from you! Here are some examples: road safety, crime and violence, safety public space, public transport, public harassment, sexual harassment, discriminative harassment, digital safety, accessing help, pollution, and contagious diseases.

What do you have to do to participate?

1st round

Step1: Read the **full** advertisement carefully; get in contact in case of questions! All information is at [this page on our website](#).

Step2: [Go to this form](#) to complete the registration, accept the terms and conditions.

Step3: Answer a 5-question survey

Step4: Upload a picture/drawing or a video that adequately depicts the most important safety issue that you face in your urban context. Add a small title and caption (ca. two sentences) explaining the safety issue and its importance to you.

Step5: Propose a new name for the program.

Step6: Submit and you're done.

2nd round:

Step7: Please check our website and Facebook to know about the results of the first round. We will also send a general e-mail with an update.

Step8: If your entries are among the finalists, your entry will be published on the [ICLEI Global Facebook page](#) for public voting. Invite your family and friends to vote for your entry. The entry will be open for voting (LIKE) for 3 days.

Step9: Stay connected for further updates, even if you are not the winner this time, we will launch new challenges and competitions in 2021 and beyond. Please follow us on LinkedIn at [Global Infrastructure Basel Foundation](#) and [ICLEI World Secretariat](#)

IMPORTANT: If you do not have access to Google forms, please download the registration form, survey and information from [our website](#). And submit your entry via e-mail to: resilient.cities@iclei.org or ask your local school to contact us.

Timeline: Save the dates!

- *From 3 to 19 August:* registration and submission of survey, safety photo/drawing/video and new name for the program
- *From 20 to 24 August:* submissions closed. A jury will select 5 finalists for the name of the program and 15 finalists for the safety and security challenge category (photos/videos/drawings)
- *25 August:* announcement of the finalists in each stream on the [ICLEI Global Facebook page](#).
- *27-29 August:* public voting: vote for your favourite photo/video/drawing and name of the Program.
- *31 August:* announcement of the winner in Zoom with results published in Facebook and our social media and website



How do we select winners?

Criteria for the safety video/photo submission:

- If submitting a photo/drawing: color or black and white
- If submitting a video: max 15-30 seconds long
- Relevance: should appropriately depict the safety/security challenge experienced by the young person
- Creativity: be innovative in how you present it, ensuring that it is easily understandable for the audience
- Title: A clear, meaningful and short title
- Description: should be relevant to the photo/picture/ submitted. Clear and creative. Length: 2 sentences long.

Criteria for the name of the program:

- Acronyms are acceptable. If using an acronym, please define it
- Single words are also accepted. Provide an explanation of why that word should be chosen
- English preferred, you can submit the name both in your native language and in English.
- Sentences are also accepted. Should not be more that 7 words

Winners and awards

Youth Safety Challenge Award Categorization		
Competition Categories	Ranking	Award
Name of the program	1 st place	<ul style="list-style-type: none"> – Voucher with a value of 200CHF to be used for one of the suggested prizes by the program jury (to be determined at end of the competition). Options can include: airtime/talk time data, training voucher for preferred educational or recreational course/training, others. – Their submission shall be included and highlighted in the formal communication and report of the competition, and be visible in global and regional communication networks of ICLEI and GIB. – The name proposed by the young person shall be the official name of the program. – Ambassadorship of the program opportunity
	2 nd place	<ul style="list-style-type: none"> – Voucher with a value of 150CHF to be used for one of the suggested prizes by the program jury (to be determined at end of the competition). Options can include: airtime/talk time data, training voucher for preferred educational or recreational course/training, others – Their submission shall be included and highlighted in the formal communication and report of the competition, and be visible in global and regional communication networks of ICLEI and GIB.
	3 rd place	<ul style="list-style-type: none"> – Voucher with a value of 100CHF to be used for one of the suggested prizes by the program jury (to be determined at end of the competition). Options can include: airtime/talk time data, training voucher for preferred educational or recreational course/training, others – Their submission shall be included and highlighted in the formal communication and report of the competition, and be visible in



		global and regional communication networks of ICLEI and GIB.
Safety and security challenge	1 st place	<ul style="list-style-type: none"> - Voucher with a value of 300CHF to be used for one of the suggested prizes by the program jury (to be determined at end of the competition). Options can include: airtime/talk time data, training voucher for preferred educational or recreational course/training, others - Their submission shall be included and highlighted in the formal communication and report of the competition, and be visible in communication networks of ICLEI and GIB. - Ambassadorship of the program opportunity
	2 nd place	<ul style="list-style-type: none"> - Voucher with a value of 200CHF to be used for one of the suggested prizes by the program jury (to be determined at end of the competition). Options can include: airtime/talk time data, training voucher for preferred educational or recreational course/training, others - Their submission shall be included in the formal communication and report of the competition, and be visible in communication networks of ICLEI and GIB. - Ambassadorship of the program opportunity
	3 rd place	<ul style="list-style-type: none"> - Voucher with a value of 150CHF to be used for one of the suggested prizes by the program jury (to be determined at end of the competition). Options can include: airtime/talk time data, training voucher for preferred educational or recreational course/training, others - Their submission shall be included in the formal communication and report of the competition, and be visible in communication networks of ICLEI and GIB. - Ambassadorship of the program opportunity
	4 th – 15 place (12 finalists)	<ul style="list-style-type: none"> - Voucher with a value of 100CHF to be used for one of the suggested prizes by the program jury (to be determined at end of the competition). Options can include: airtime/talk time data, training voucher for preferred educational or recreational course/training, others - Their submission shall be included in the formal communication and report of the competition, and be visible in communication networks of ICLEI and GIB.

Some final words: We highly value your opinion and those of everyone participating in this competition. We take respect and inclusivity very seriously in all our activities. There will be zero tolerance for bullying, harassment or any other form of harmful behaviour. Any entries that do not follow these guidelines will be immediately disqualified without notification. Let's work together to make urban environments safer for all young people!

In case of any questions, send an e-mail to Eric Elikem Ashiabi / Dr. Nazmul Huq at: resilient.cities@iclei.org with CC. to Lorena Zemp at lorena.zemp@gib-foundation.org

We look forward to receiving your submissions!

